

Building a Business Analysis Area of Competency

Dramatically Improve Business/IT Alignment through Increased Business Analysis Competency

Through this information-packed course, the instructors walk participants through the critical success factors necessary for building a successful Business Analysis Area of Competency (AoC) or Center of Excellence (CoE). Participants will discover the limitations of current trends within the business analysis discipline and what the key approaches, techniques, and tools can do to improve business analysis capabilities. Also covered in detail in this course are the Business Analysis Maturity Model, Business Analysis Framework, progression strategies, and critical approaches and tools (e.g. project archetypes, mentoring frameworks and organizational structure).

Course Duration: 1/2 Day

Learning Objectives

- Identify limitations of today's conventional requirements analysis approaches and the business case for increasing business analysis capabilities.
- Introduce the three aspects necessary to increase business analysis capabilities: Stewardship & Communication, a Business Engineering Framework and Skill Building.
- Define the process and elements necessary to perform a BA gap analysis to identify where and how to focus Area of Competency efforts.
- Understand how to leverage use of Project Archetypes to guide the BA into better use of techniques, artifacts and tools.

Syllabus

Module 1 – The Business of Business Analysis

SOME HISTORY ON HOW THE BA CAME TO BE

WHAT'S WRONG WITH TODAY'S CONVENTIONAL WISDOM

THE COST TO THE ORGANIZATION

- Rework, Labor and Opportunity Cost

Module 2 – Competency vs. Incompetency: The Business Case

WHAT IS BA COMPETENCY AND INCOMPETENCY

COMPARING AND CONTRASTING THREE

ORGANIZATIONAL MODELS: AOC, CoP AND CoE

THE VALUE PROPOSITION FOR THE PROFICIENT BA

THE BUSINESS CASE FOR THE BA AOC

Module 3 – Assets and Liabilities: Discovering How Good and Bad You Really Are

THE IMPORTANCE OF BASELINING THE BA ORGANIZATION

THE STEPS AND DIMENSIONS FOR PERFORMING A BA GAP ANALYSIS

- Interview, Analyze, Present and Target Areas of Intervention Steps
- Activity, Role, Artifact & Document Based

CAPTURING THE GAPS: HOW AND WHAT TO EXPECT

Module 4 – Area of Competency Anatomy

THE KEY CAPABILITIES OF AN AOC

Module 4 – Area of Competency Anatomy (continued)

CHANNELS FOR DELIVERING SKILL BUILDING

CRITICAL FACTORS FOR A SUCCESSFUL MENTORING PROGRAM

APPLYING THE BUSINESS ENGINEERING FRAMEWORK

DEFINING AND LEVERAGING PROJECT ARCHETYPES

STEWARTSHIP, COMMUNICATION AND SUCCESSFUL ROLLOUT

Module 5 – Roadmap to Business Analysis Maturity: the BAMM

MATURITY MODEL DIFFERENCES

WHY AND HOW TO APPLY THE BAMM

THE ASPECTS OF THE BAMM

- Knowledge Assets, People & Organization and Techniques & Tools

WALKING THROUGH THE FIVE LEVEL OF THE BAMM

Module 6 – Grow Your Own: How to Start an AoC

NINE TIPS FROM THE FIELD

TYPICAL PHASED TIMELINE

ONBOARDING FOR SUCCESS

MAJOR ADOPTION ACTIVITIES

WHAT TO AVOID

Conventional Wisdom Begets Conventional Results

The traditional artifact-centric requirements training in the marketplace today doesn't sufficiently address the need for business analysts to retain ownership of the business concepts once they are implemented in an automation solution. Conventional thinking doesn't address the need for BAs to continue to be able to directly specify and maintain business processes, business rules and the underlying business terms that these depend upon. Conventional wisdom holds that, as business specifications move to the design function, IT processes transform the BA's work into a product that, if all goes well, delivers the outcome that the business desires. But this approach does nothing to preserve a company's ability to understand the business behavior internal to the delivered solution. This loss of fidelity to what the BA specified is the key barrier to the ability of organizations to innovate rapidly.

The Business Analysis Maturity Model

As organizations turn their attention to maturing their business analysts' skills it is important to develop a longer-term vision that lays out a roadmap towards increased business analysis capabilities that directly impact the business's bottom-line.

The Business Analysis Maturity Model (BAMM) provides a roadmap as well as guideposts along the way for capabilities to target at each level. Upward progression through the levels of the maturity model correlate directly to an organization's business responsiveness/agility and reduced rework, which in turn, results in lower costs for business operations and managing business and software change.

Moving the Business Analyst Beyond Conventional Requirements Analysis

Enterprise Agility's Business Analyst Training Courses and Certification are differentiated because they focus on the cross-disciplinary and interdependent skills necessary to create and maintain business specifications.

For more information on the BAMM, the Business Analysis Framework and the Enterprise Agility Business Specification Certification Program, visit: www.Enterprise-Agility.com.

The Enterprise Agility Advantage ►

Enterprise Agility is a company of senior business engineers, analysts and architects that help organizations transform their business through the use of a technology-independent Business Analysis Framework that is both business process and rules centric.

As a recognized leader in the areas of business process analysis, business rules management, requirements analysis management and business engineering, Enterprise Agility delivers cross-disciplinary training and hands-on mentoring to organizations. By leveraging these interlocking disciplines within the Business/IT Lifecycle as a cohesive service offering, we are able to move our clients beyond industry best practices and conventional wisdom.

The result is increased business agility and dramatic reductions in information technology costs.

For more information about this and other proven approaches that Enterprise Agility employs to help your organization become more agile and create a competitive marketplace advantage please contact David Heidt at 1-773-227-7110 ext. 106 or David.Heidt@Enterprise-Agility.com.



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