

Essential Approaches to Business Architecture

Implementing Business Architecture Capabilities

What does Business Architecture mean to your organization? How do you enable it to create value for the organization? What pieces need to be in place to ensure its success? What skills and techniques need to accompany a successful BA effort? An organization's business model, goals, organizational structure and other constraints need to be considered when looking at how business architecture can become a value-added, business-focused discipline within the organization. These questions and many others need to be carefully considered while embarking on the journey of creating a business architecture within your organization.

This one-day overview course addresses these questions and considerations by discussing business architecture fundamentals and the array of different ways that today's organizations are moving ahead with their BA efforts.

Course Duration: 1 Day

Learning Objectives

- Define Business Architecture and its benefits
- Identify and define the important dimensions that make up a Business Architecture
- Present modeling techniques used in the three dimensions of business architecture
- Discuss the different approaches organizations have for their Business Architecture initiatives
- Review the organizational considerations when applying Business Architecture
- Address the relationship and critical success factors between business architecture and IT automation
- Understand how to tailor a Business Architecture for multiple purposes including business transformation and business improvement
- Identify the appropriate use of tools to support business architecture

Syllabus

Part 1: Why Business Architecture

BEYOND THE HYPE CYCLES

- Putting business architecture into perspective

MARKETPLACE DRIVERS

- Disruptors and market redefinition

ASPECTS MATURITY

- Three interdependent aspects of maturity

Part 2: Defining Business Architecture

SCOPE OF BUSINESS ARCHITECTING

- Perspectives within the organization

DEFINING BUSINESS ARCHITECTURE

- Many definitions: verb or noun

Part 3: Business Architecting

USEFUL ANALOGIES

- Learning from architecture, engineering and planning disciplines

INTENT & TRANSPARENCY

- Judgments, responses and ownership

Part 4: Aspects of Business Architecture

REALITIES OF BUSINESS CHANGE

- Top-Down vs. Bottom-Up

THE THREE ASPECTS OF BUSINESS ARCHITECTURE

- Exploring motivational, analytical and operational views

Part 5: Modeling for Business Architecture

A TAXONOMY OF MODELS

- Their purpose, characteristics and linkages
- Avoiding missteps in applying modeling techniques

Part 6: The Business Architecture Team

DELIVERY MODELS

- Perspectives: Value stream, functional and reference
- Interaction: Advisory, engaged and supporting

ROLES AND SKILLS

- Positions
- Capabilities

INSIGHT FOR PLANNING BA EFFORTS

Syllabus (continued)

Part 7: Business Architecture and Software Services

SERVICES AND OPERATING MODELS

- Defining a service
- Why motivation matters
- Business service models
- Issues in mapping processes to IT implementations

PLATFORMS FOR INTEGRATION INTO THE BUSINESS ARCHITECTURE

- Business process management software
- Business rule management systems
- Data management solutions

Part 8: Tooling and Approaches for Business Architecture

UTILIZING FRAMEWORKS & REFERENCE MODELS

- Marketplace frameworks and reference models
- Perspectives on application

CAPABILITY MODELS & VISUAL MODELING

- Dimensions
- Value proposition

TOOLING & REPOSITORIES

- Survey of the marketplace
- Considerations

MATURITY & SPECIFICATION MODELS

- The business analysis maturity model and others
- The Business Analysis Framework

Conventional Wisdom Begets Conventional Results

The conventional artifact-centric requirements training in the marketplace today doesn't sufficiently address the need for business analysts to retain ownership of the business concepts once they are implemented in an automation solution. Conventional thinking doesn't address the need for BAs to continue to be able to directly specify and maintain business processes, business rules and the underlying business terms that these depend upon. Conventional wisdom holds that, as business specifications move to the design function, IT processes transform the BA's work into a product that, if all goes well, delivers the outcome that the business desires. But this approach does nothing to preserve a company's ability to understand the business behavior internal to the delivered solution. This loss of fidelity to what the BA specified is the key barrier to the ability of organizations to innovate rapidly.

The Business Analysis Maturity Model

As organizations turn their attention to maturing their business analysts' skills it is important to develop a longer-term vision that lays out a roadmap towards increased business analysis capabilities that directly impact the business's bottom-line.

The Business Analysis Maturity Model (BAMM) provides a roadmap as well as guideposts along the way for capabilities to target at each level. Upward progression through the levels of the maturity model correlate directly to an organization's business responsiveness/agility and reduced rework, which in turn, results in lower costs for business operations and managing business and software change.

Moving the Business Analyst Beyond Conventional Requirements Analysis

Enterprise Agility's Business Analyst Training Courses and Certification are differentiated because they focus on the cross-disciplinary and interdependent skills necessary to create and maintain business specifications.

For more information on the BAMM, the Business Analysis Framework and the Enterprise Agility Business Specification Certification Program, visit: www.Enterprise-Agility.com.

The Enterprise Agility Advantage ►

Enterprise Agility is a company of senior business engineers, analysts and architects that help organizations transform their business through the use of a technology-independent Business Analysis Framework that is both business process and rules centric.

As a recognized leader in the areas of business process analysis, business rules management, requirements analysis management and business engineering, Enterprise Agility delivers cross-disciplinary training and hands-on mentoring to organizations. By leveraging these interlocking disciplines within the Business/IT Lifecycle as a cohesive service offering, we are able to move our clients beyond industry best practices and conventional wisdom.

The result is increased business agility and dramatic reductions in information technology costs.

For more information about this and other proven approaches that Enterprise Agility employs to help your organization become more agile and create a competitive marketplace advantage please contact David Heidt at 1-773-227-7110 ext. 106 or David.Heidt@Enterprise-Agility.com.



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